Fundraise Your Way
Idea Starters for Virtual Fundraising

Our regular day-to-day lives offer lots of opportunities to hold a simple fundraiser. But what can you do when you're not in an office and the kids aren't in school? A Jeans Day at work is no longer an incentive, and nobody is going to hold a fun fair or ice cream social.

The good news is that many fundraisers can go virtual with a little creativity. Here are a few ideas to get you started!

Special occasions:

- In lieu of gifts, collect donations for occasions such as weddings, anniversaries, and birthdays
- Fundraise in memory of a loved one on their birthday or other special day

Athletic goals:

- 5K, marathon, triathlon, bike ride
  Enter a real-life event or track your miles yourself!
- Doing a set number of pushups, chin-ups, etc.

Kids' fundraising:

- Bake sale for neighbors
  Text your neighbors or put flyers on their doors asking them to text you their orders. Offer porch delivery - no contact needed!
- Offer a service such as yard work for a donation

Workplace fundraising:

- Virtual cook-off
  Ask for an entry fee, and challenge the group to create and photograph a dish. Add to the fun by specifying an ingredient that needs to be included. Offer a prize to the winner, or just the thrill of accomplishment!
- Trivia contest
  Everyone pays an entry fee - winners get it refunded!
- Raffle a gift certificate or other prize

Percent of sales/proceeds:

- Arrange "Dine & Donate" with local restaurants
- Have an online party sale (makeup, candles, etc.) and donate the proceeds
- Sell items on eBay and donate proceeds
- Donate proceeds from an online garage sale

Larger activities that can be done online:

- Fitness class
- Fashion show
  Think Project Runway - what outfits can participants put together using what they have at home?
- Pet fashion show
- Sing-along
- Art or craft class
- Gaming marathon
  Use a platform such as Twitch

Have other ideas you'd like to bounce off someone, or need some help getting started? We'd love to talk! Email **events@lcrf.org** and we'll be in touch.

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